

TechnoVision – Bridging the Gap Between IT and Business

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TOGETHER. FREE YOUR ENERGIES



Agenda

- **Business Transformation:** How does a state of the art Business Transformation look like?
- **IT Innovation:** What drives the innovative leverage of technologies?
- **TechnoVision:** How to combine business change with technology innovation?
- **Q&A**

Who is Capgemini? Technology is at the heart of our mission

Capgemini's Mission

Enabling Transformation – Capgemini enables its clients to transform and perform through technologies

Capgemini's Vision

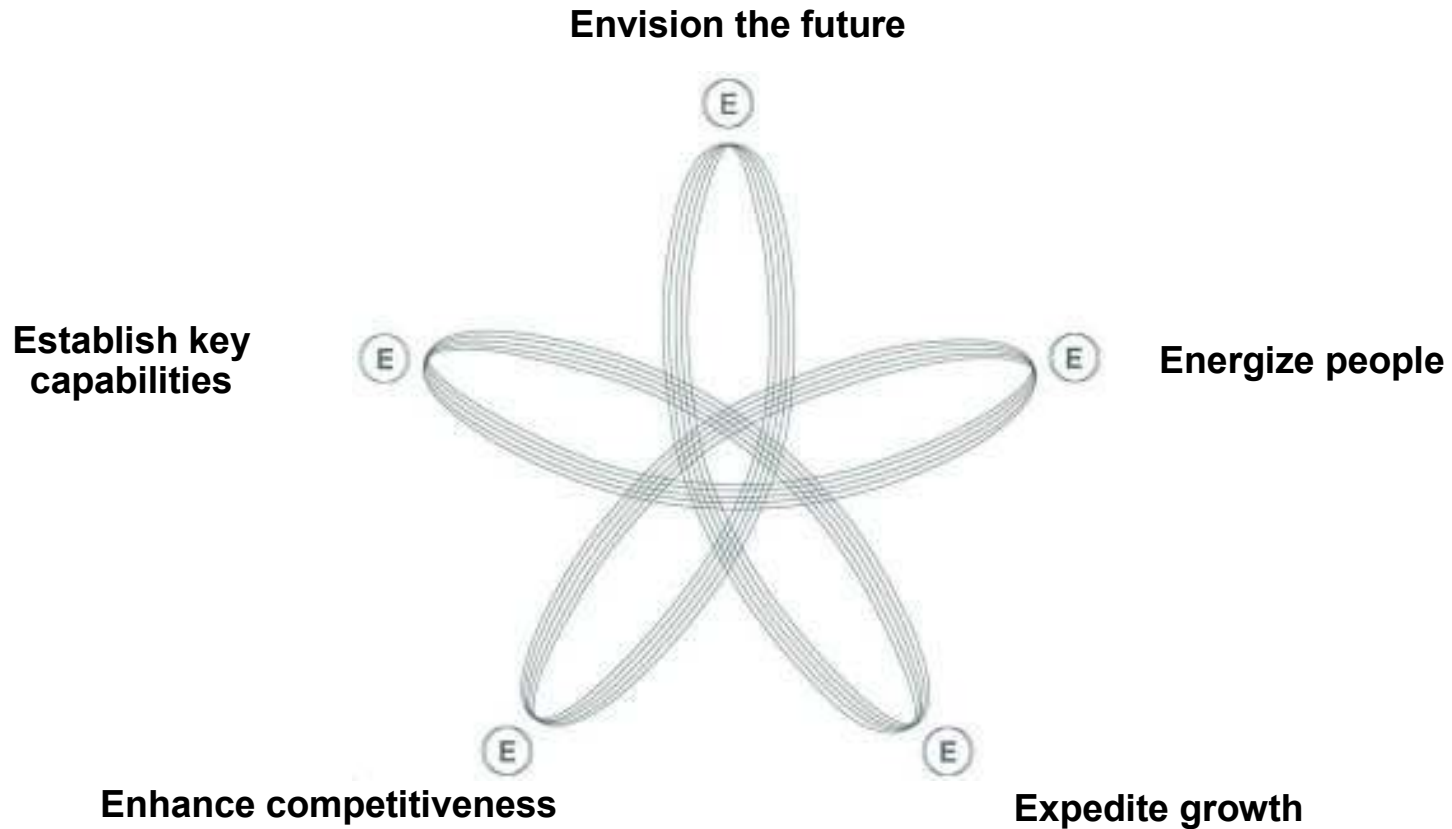
Enabling Freedom – Capgemini will lead by providing its clients with insights and capabilities that boost their freedom to achieve superior results



Business Transformation

Successful Business Transformation programs approach change and the organization holistically

- 5Es of Business Transformation®



Business Transformation must be accompanied by Technology Transformation

Technology Transformation involves

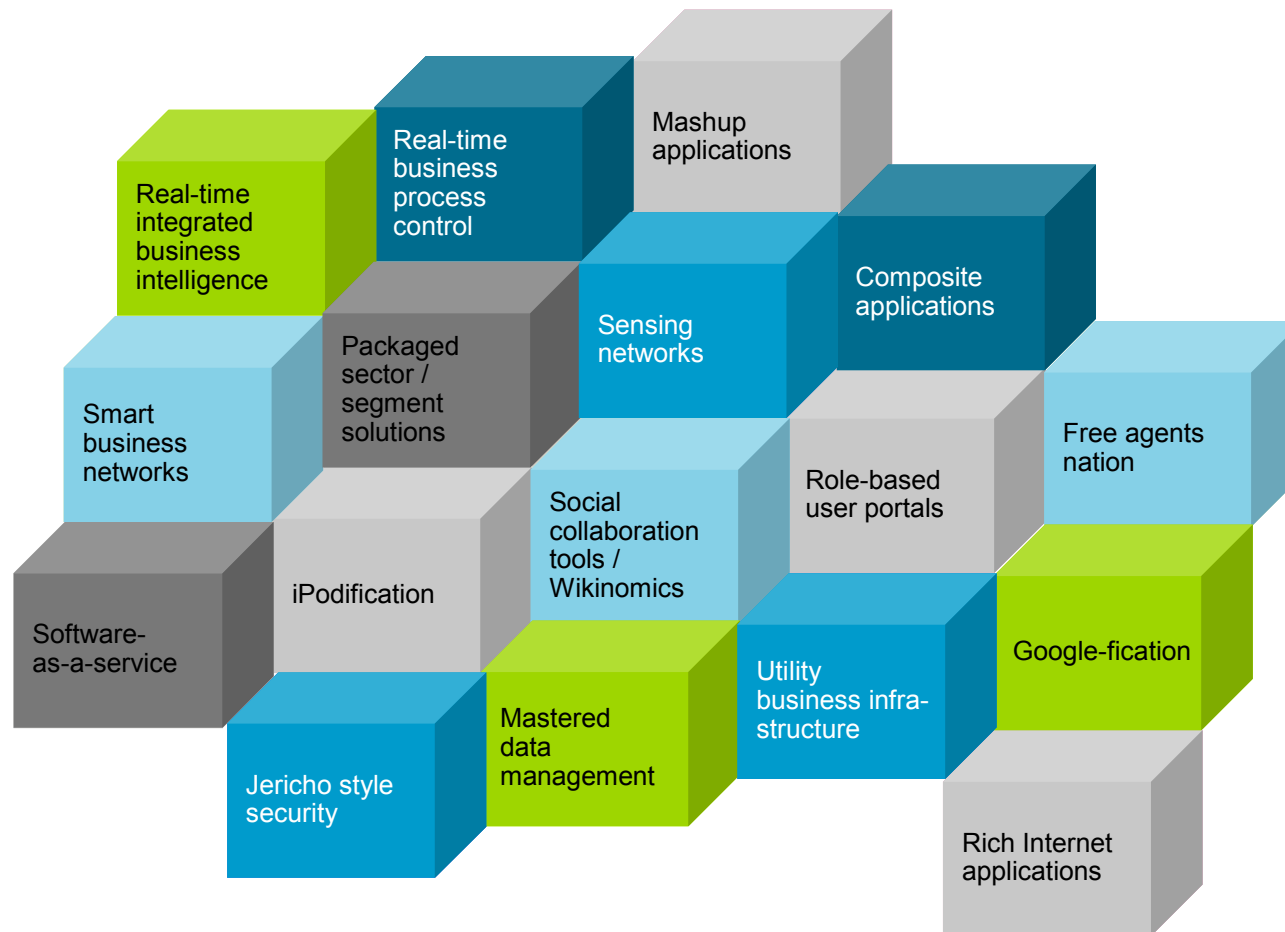
- **Information strategy**
 - Transform business results using information for competitive advantage
- **Technology innovation**
 - Transform business strategy by harnessing the best of the new
- **IT planning & management**
 - Transform the IT organization to be relevant and streamlined

**Business Transformation + Technology Transformation =
Business Model Innovation**

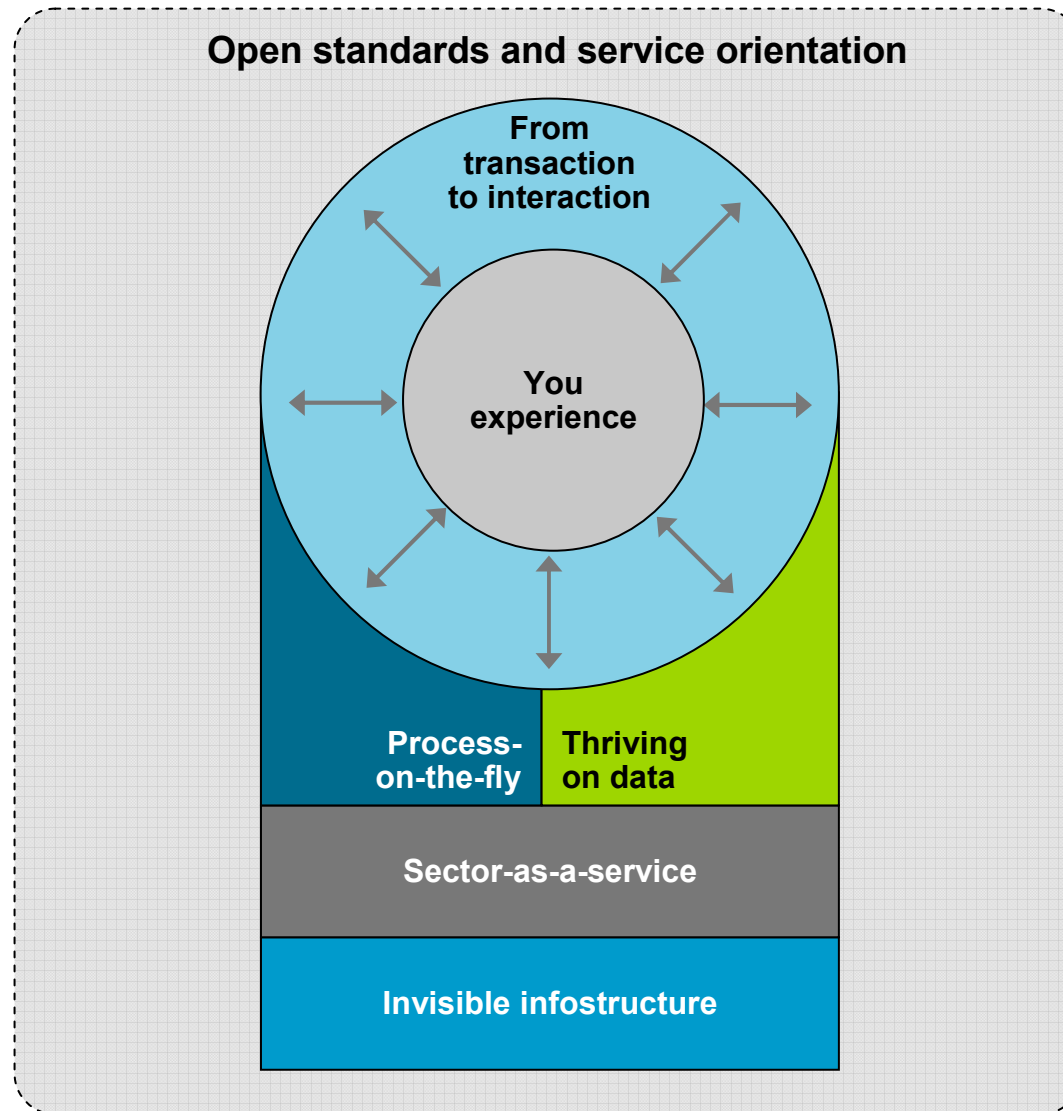
The image features a solid blue background with a subtle gradient. A curved line, starting from the bottom left and arching towards the top right, separates the background into two sections. The text "IT Innovation" is positioned in the upper-left section of this curve.

IT Innovation

We have identified key information technology trends



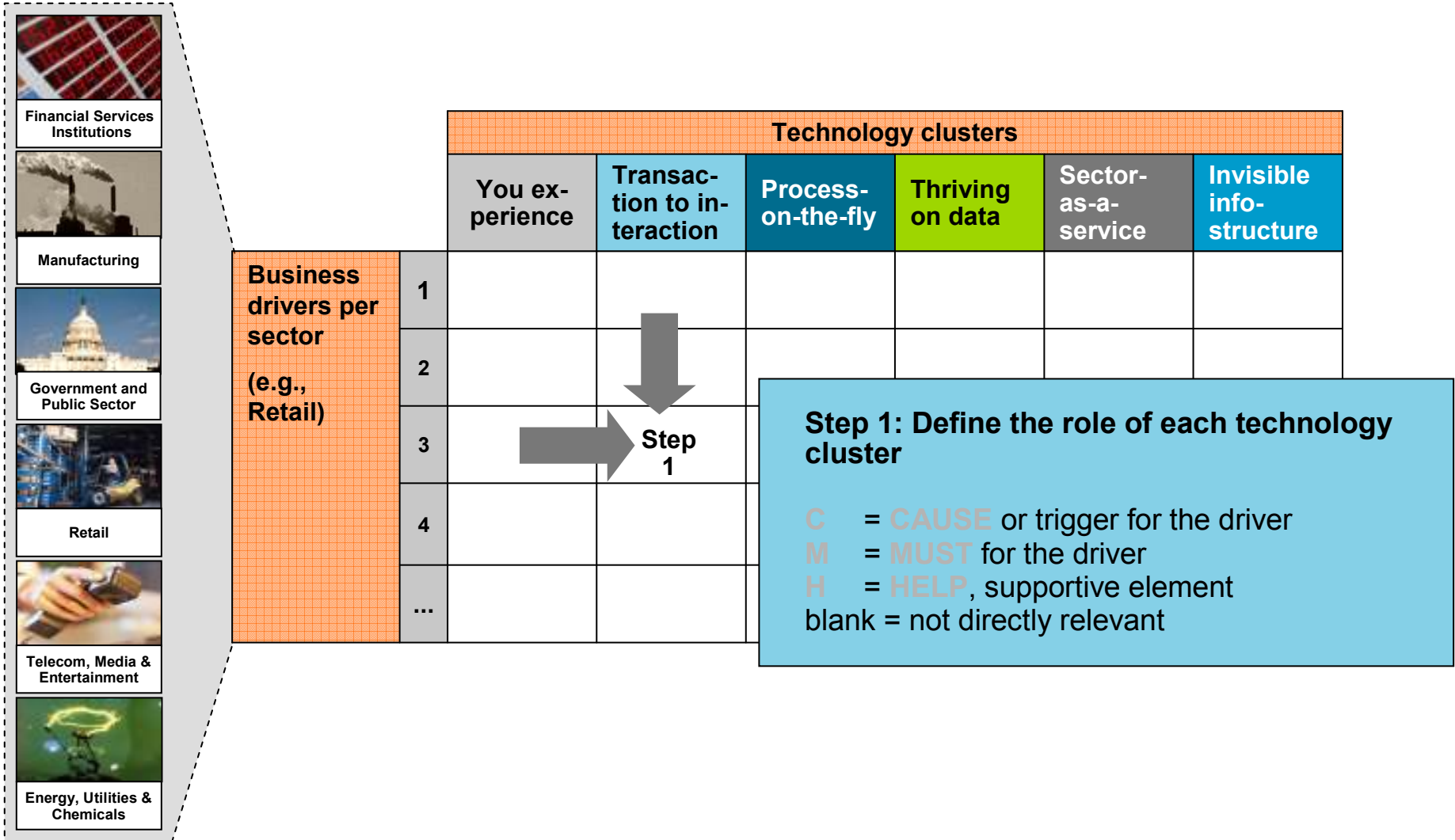
Open Standards and Service Orientation underpin the six technology clusters



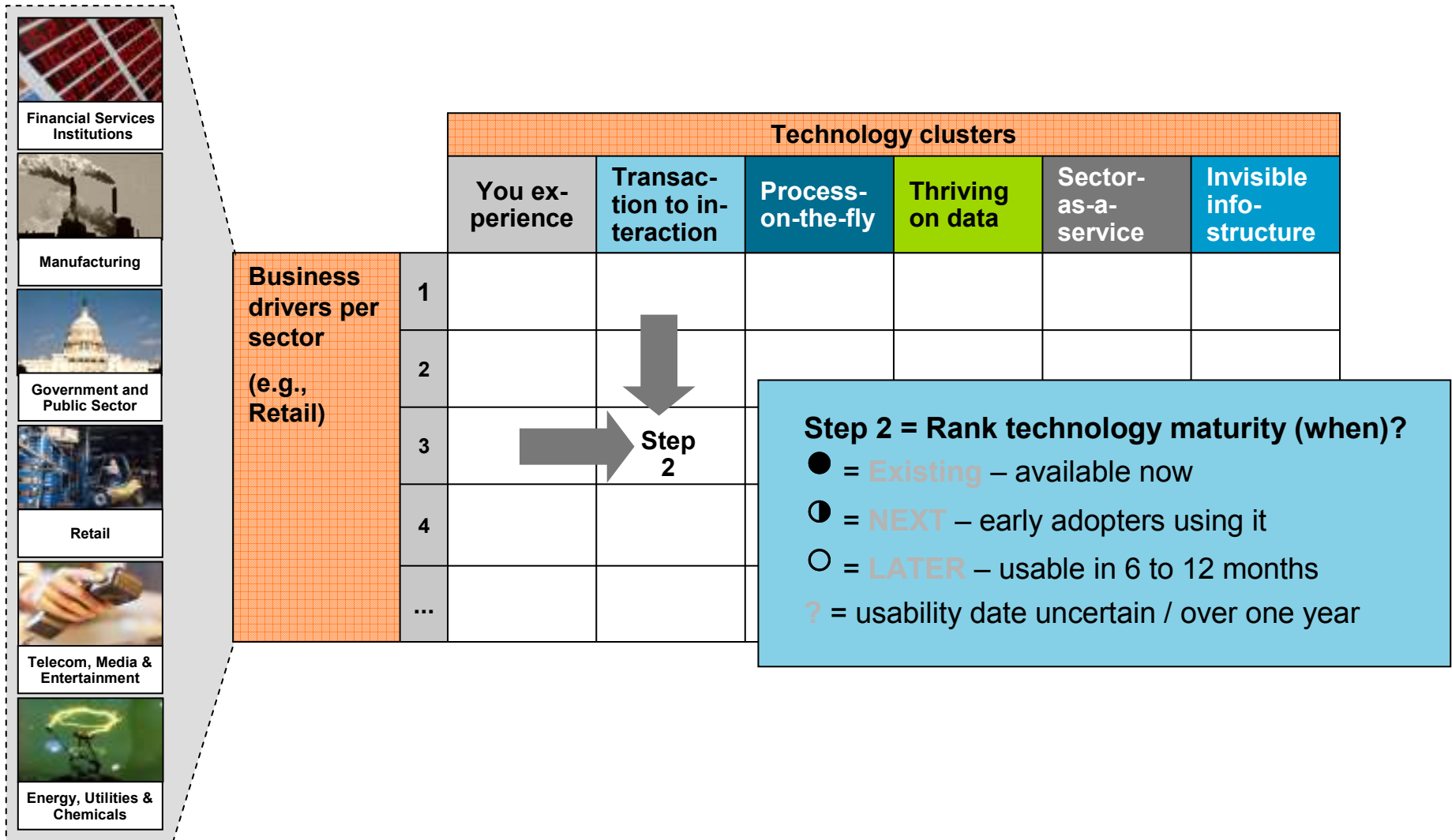
The background of the slide features a large, abstract graphic composed of two overlapping curved shapes. The lower portion is a solid, vibrant blue, while the upper portion is a lighter, semi-transparent blue that blends into the white background. The overall effect is a sense of upward motion and growth.

TechnoVision

Define the role of an IT innovation to transform your business









Rate the maturity of an IT innovation and define its positioning in your IT innovation portfolio



Early adaptations are needed!



Sectors	Total number of CAUSE or MUST ratings for technology clusters	● Now	◐ Early adopters	○ 6-12 months	? Unknown
 Financial Services Institutions	20	1	5	11	3
 Manufacturing	12	1	6	5	
 Government and Public Sector	9	2	7		
 Retail	11	1	7	3	
 Telecom, Media & Entertainment	12	6	6		
 Energy, Utilities & Chemicals	7		1		6
Total	71	11	32	19	9

15%

45%

27%

13%

A TechnoVision Provides Guidance On Which Paths to Take



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